

Oakland, California

## **Consulting**

2010

### **Financial Planning**

Created financial statements for a non-profit performance organization; educated the musician leadership; developed recommendations for returning to positive cash flow

2009

### **Technology**

Rescued a small non-profit that had been without computers for a month because of an aggressive virus; the outside IT consultant had rebuilt the computers, but the computers still could not reach their server or Internet. Found and replaced defective network switch; guided the company in working with their IT consultant; and developed a technology master plan to prevent future problems.

## **CellPoint Diagnostics & Living Microsystems**

2005-2008

### **Chief Financial Officer**

CFO for two start-up companies utilizing micro-fluidics to develop non-invasive tests for the diagnosis and treatment of cancer (CPD) and diagnosing Downs Syndrome and other fetal abnormalities (LMS; transitioned to separate management in 2007). Managed financial and administrative functions; developed business plans; supported financing activities; managed planning.

## **Aetna**

2002-2005

### **Planning and Decision Support**

At the corporate level, coordinated the annual budgeting and quarterly forecasting process, the corporate financial planning tools, and improvements in the financial data marts driven from Aetna's data warehouse. Led implementation of matrixed financial accountability that gave customer focused managers shared accountability for all medical, life, disability, and dental products.

### **Regional Finance Officer – Western Region**

Provided strategic and operational financial support to the Western Region shared services and middle-market segments.

## **Mywayhealth**

2000-2001

### **Chief Financial Officer & VP Planning**

CFO for a startup Internet based health plan developing what was then a revolutionary defined contribution health care benefit.

## **Kaiser Permanente**

1997-2000

### **Vice President Performance & Strategic Analysis**

At the corporate level, responsible for facilitating the formulation of Kaiser Permanente's (\$16 billion revenue; 15 states) strategic direction, understanding its competitive position, and driving performance improvements. Advisor to the CEO, COO, and CFO. Frequent presenter to executive management, board of directors, and other key stakeholders. Projects included strategic analysis, benchmarking, and internal studies of performance.

Led analytic effort to transform KP into a performance based culture and to return to financial health after losing \$800 million over two years.

**1996-1997      *Director Mergers & Acquisitions***

Responsible for identifying and pursuing mergers and acquisitions organization wide. Completed three transactions involving entities with annual revenues of almost \$2 billion.

**1990-1995      *Regional Controller - Georgia Region***

Facilitated the \$300 million HMO subsidiary achieving financial health after losing \$80 million. Successfully completed drastic repair and reorganization of all financial areas through creating analytic tools, establishing fundamental accounting policies, installing systems, and training staff. Turned the financial areas from one of the worst to the best in KP nationwide. Catalyst for change on regional financial and other issues.

Managed all accounting functions, cost accounting, enrollment, claims processing, purchasing, financial planning, internal audit, financial system implementations, and government reimbursement.

**1988-1990      *Assistant Regional Controller - Northwest Region*  
1985-1988      *Director of Financial Planning & Analysis - Northwest Region***

***Other organizations***

**1981-1984      *Director of Planning & Associate Vice President - Los Angeles Olympic Organizing Committee***

Responsible for planning the operation of the 1984 Olympic Games, a project that grew during my 3½ years from 35 to 70,000 staff with a \$500 million budget. Served as Director of Planning, Assistant to the General Manager/COO, and manager of several operating departments.

Guided the LAOOC through its massive growth and subsequent reorganization from a functional to a product organization. Managed the preparation of master plans for the entire Olympic games. During the Olympic games, directed the crisis command center.

***Deputy City Manager - City of Claremont, California***

***Management Consultant - Price Waterhouse & Co***

***Computer Specialist - Pomona College Computer Center***

***Education      Sloan School of Management, MIT - MSM (MIT's MBA)***

GPA: 4.0; Honors: Brooks Prize for best masters thesis

***Pomona College - Bachelor of Arts, Magna Cum Laude***

GPA: 3.7; Honors: Pomona Scholar; Distinction on senior exercises

***Interests      Nature photograph – see portfolio at <http://aurich.com/photos>***